

بِسْمِ

One Ummah World Cup '25



Commissioner: Shahid Zaman

Logistics & Operations: Shabab Alam

Technology & Social Media: Mahir Huq

Public Relations: Kareem Abdi

Web & Design Strategist: Islam Shomakhov

Community Engagement: Youssef Oyolola

Strategic Development Advisor: Malek Ben-Musa

Purpose

The *One Ummah World Cup* is more than a soccer tournament, it's a platform that unites Muslim families, businesses, and the Greater Austin community through the passion of the game. With 8 nations competing, live streaming, professional photography, player stats, quality referees, custom jerseys, and championship trophies, we are setting a new standard for community sports. By partnering with us, sponsors help build an annual flagship event that not only elevates local soccer but also creates long-lasting visibility, engagement, and impact.

Sponsor Packages

I. Tournament/Title Sponsor \$1,500

- “Presented by [Sponsor]” in event materials (finalist and runner-up trophies), and social posts (Instagram).
- Large logo print on banner at main pitch
- On-field PA acknowledgment at key moments (kickoff, and final)
- Two free vendor booth/table space
- Sponsor mention on pre and post tournament social media
- Sponsor name on presentation backdrop (*Optional add-on: \$150*)

II. Premium/Official Sponsor \$500 (2 available)

- Medium logo print on banner at main pitch
- On-field PA acknowledgment at half-time
- One free vendor booth/table space
- Social media mention on pre-tournament social media

III. Gold Sponsor \$200 (3 available)

- Medium logo print on banner main pitch

IV. In-kind & Activation Sponsorship

- ◆ Food Truck/Vendor Partner
 - Reduced or waived vendor fee in exchange for percentage of sales
- ◆ Volunteer/Staff Kit Sponsor
 - Provide shirts for volunteers and get logo on volunteer shirts
- ◆ Players’ Meal
 - Provide meals for players and get a logo on water and lunch table